Albert Tsang

Chair Professor of Accounting SUSTech Business School Southern University of Science and Technology Shenzhen, China Email: <u>AlbertTsang_2022@outlook.com;</u> <u>zengxl@sustech.edu.cn</u>

Research Interest

Disclosure; International Accounting; Corporate Social Responsibility; Corporate Governance; Capital Markets; Auditing

Editorial Service

| 2022- | Editor, Accounting Horizons |
|-----------|--|
| 2021- | Associate Editor, The British Accounting Review |
| 2021- | Associate Editor, Journal of Accounting, Auditing and Finance |
| 2021-2022 | Managing Editor, <i>China Accounting and Finance Review</i> |
| 2020- | Editorial Board, <i>China Journal of Accounting Research</i> |
| 2018-2023 | Editorial Board, <i>Journal of International Accounting, Auditing & Taxation</i> |
| 2017-2023 | Editorial Board, <i>Contemporary Accounting Research</i> |
| 2017-2023 | Editorial Board, <i>Journal of International Accounting Research</i> |
| 2017-2023 | Editorial Board, <i>The International Journal of Accounting</i> |

Position

| Chair Professor, | |
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| SUSTech Business School, Southern University of Science and Technology | 2022 August - |
| Full Professor, | |
| Chairman of the Department Research Committee (DRC) (2021–2022) | |
| Interim Head – Designate (2021 Summer) | |
| Associate Head of Research (2020–2022) | |
| Director of Center for Economic Sustainability and Entrepreneurial Finance (CESEF) | |
| School of Accounting and Finance, Hong Kong Polytechnic University, | 2019–2022 July |
| Associate Professor with Tenure, | |
| York Research Chair | |
| Schulich School of Business, York University, Canada | 2015-2019 |
| Visiting Senior Professor, | |
| Department of Accountancy and Law, Hong Kong Baptist University, | 2018–2018 |
| Associate Professor with Tenure, | |

| CUHK Business School, Chinese University of Hong Kong, | 2014–2015 |
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| Assistant Professor, CUHK Business School, Chinese University of Hong Kong, | 2008–2014 |
| Instructor, Naveen Jindal School of Management, University of Texas at Dallas, | 2007–2008 |
| Teaching Assitant, Naveen Jindal School of Management, University of Texas at Dallas, | 2004–2006 |

Education

| Ph.D. Accounting, University of Texas at Dallas, U.S.A. | 2003-2008 |
|--|-----------|
| M.B.A. University of Texas at Dallas, U.S.A. | 2003-2008 |
| M.Sc. Accounting, University of Texas at Dallas, U.S.A. | 2001-2002 |
| M.Sc. Management Information System, University of Texas at Dallas, U.S.A. | 2000-2001 |
| B.Sc. Chinese University of Hong Kong, H.K. | |

Citation/Impact

- 2022 American Accounting Association Distinguished Contributions to Accounting Literature Award (2022 年美国会计学会"会计文献杰出贡献奖")
 https://aaahq.org/About/Directories/Distinguished-Contributions-to-Accounting-Literature-Award-Winners
- *CGIR* (Corporate Governance: An International Review) *2021 Best Paper*! <u>https://onlinelibrary.wiley.com/page/journal/14678683/homepage/best_paper_award</u>
- About 7,000 citations by 9/2022; <u>https://scholar.google.com/citations?user=SMlcCNgAAAAJ&hl=en</u>
- About 6,000 downloads from SSRN by 9/2022; https://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=426662
- By the end of 2021, the CSR articles of Prof. Tsang have been ranked by the BYU World-wide Archival Financial Article ranking, as globally # 1 and #9; based on the total citations of all accounting papers published during the last 12 years since 2010; www.byuaccounting.net/rankings/articles/articlebyarea_ct.php?qurank=Finan_Archi&sortorder=ranking12 http://www.byuaccounting.net/rankings/articles/articlebyarea_ct.php?qurank=Finan_Archi&sortorder=ranking 12
- CSR articles published by Prof. Tsang have been recognized as the most influential CSR articles in accounting, according to the survey study, "The interdisciplinary nature of sustainability accounting a systematic literature review and a network citation study" by Laun, Hummel, and Rötzel 2020; https://papers.srn.com/sol3/papers.cfm?abstract_id=3641722_
- Top 10% of Authors on SSRN by all-time downloads.
- Media coverage (in Chinese) <u>https://mp.weixin.qq.com/s/VSFtcuOOjMMKtfGAhGwpvA</u>世界记录!华人会 计学者合作论文投稿 24 天,被国际顶级期刊 JFE 接受! (qq.com)
- Media coverage (in Chinese) <u>https://mp.weixin.qq.com/s/0G2Cu7oH8AFFYok72H3k9g</u> JFE | 投稿到接收仅

24 天!这篇论文研究企业为什么选择跨境上市 (qq.com)

- Media coverage (in Chinese) <u>https://mp.weixin.qq.com/s/EXZiaXn6Jt10a4g9eGJEEA</u> 喜讯!曾晓亮教授合 作论文获 CGIR 2021 年最佳论文奖! (qq.com)
- Media coverage (in Chinese) <u>https://mp.weixin.qq.com/s/oCLStINmqEIlaJrc3SikUA</u> 著名企业社会责任学者 曾晓亮教授团队合作论文荣获 2021 年 CGIR 最佳论文奖 (qq.com)

Publications

- 1. "Cross-border Regulatory Enforcement and Dividend Payouts" with Q. Chen, C. Hsieh, Y. Xiang. *British Accounting Review*, 2022, forthcoming.
- "Media Coverage of Corporate Social Irresponsibility and Audit Fees: International Evidence" with T. Frost, L. Shan, and M. Yu *International Journal of Auditing*, 2022, forthcoming.
- "The Cross-Border Enforcement Capability of Securities Regulators and Corporate Voluntary Disclosure" with Y. Xiang and M. Yu. *Journal of Business Finance and Accounting*, 2022, forthcoming.
- "Non-financial Corporate Social Responsibility Reporting and Firm Value: International Evidence on the Role of Financial Analysts" with K. Wang, and Y. Wu. *European Accounting Review*, 2022, forthcoming.
- 5. "Firstborn CEO and Credit Ratings" with G. Nam, and J. Park. *The British Accounting Review*, 2022, forthcoming.
- "Corporate Social Irresponsibility and Firm Value: International Evidence from Media Coverage" with T. Frost, L, Li, and M. Yu *Asia-Pacific Journal of Financial Studies*, 2022, forthcoming.
- "The Economic Consequences of the Olympic Games: International Evidence on Cross-Listings" with K. Wang, N. Zhu, and L. Yu. *Journal of International Accounting Research*, 2022, forthcoming.
- 8. "CEO Personal Hedging and Corporate Social Responsibility" with J. Park and S. Kim. *Journal of Business Ethics*, 2022, forthcoming.
- 9. "International Differences in the CEO Gender Pay Gap" with X. Chen, W. Torsin *Corporate Governance: An International Review,* 2022, forthcoming.
- "Product Market Competition and Voluntary Corporate Social Responsibility Disclosure" with J. Ryou, and T. Wang. *Contemporary Accounting Research*, 2022, 39(2): 1215–1259.

* Best Paper Award from the 7th World Business Ethics Forum 2018

- "Employee Satisfaction and Financial Performance: International Evidence" with Y. Cai, H. Jo, and H. Li. *China Accounting and Finance Review*, 2021, forthcoming.
- "Integrating Corporate Social Responsibility Criteria in Executive Compensation and Firm Innovation: International Evidence" with T. Wang, S. Liu, L. Yu. *Journal of Corporate Finance*, 2021, forthcoming.
- "Corporate Governance Reform and Cross-listings: International Evidence" with C. Liao, Z. Zhu, and T. Wang.
 Contemporary Accounting Research, 2021, forthcoming.
- 14. "Cross-listings, Antitakeover Defenses, and Insulation Hypothesis" with N. Yang and L. Zheng. *Journal of Financial Economics*, 2022, Vol. 145, No. (1), p259-276.
- "Executive Extraversion and Voluntary Disclosure: Evidence from Management Earnings Forecasts" with Z. San, C. Liao, and M. Yu *Asia-Pacific Journal of Accounting and Economics*, 2021, forthcoming.
- "Corporate Governance Reforms around the World: The Impact on Corporate Social Responsibility" with C. Liao, Z. San, and L. Yu. *Corporate Governance: An International Review*, 2021, Vol. 29, No. (5), p496-523.
- "CSR and Financial Performance: International Evidence on the Role of Integrated Reporting" with S. Zeng, and S. Zhou.
 China Accounting and Finance Review, 2021, Vol. 23, No. (2), p102-145.
- "Audit Fees and Voluntary Disclosure: International Evidence on Disaggregated Earnings Forecasts" with Z. San, and L. Shan. *International Journal of Auditing*, 2021, Vol. 25, No. (2), p408-425.
- "CSR and Firm Value: A Comparative Study on CSR Performance Measures" with X. Li and W. Hu.
 China Accounting and Finance Review, 2021, Vol. 23, No. (1), p1-33.
- "The Effect of Media Characteristics on Analyst Forecast Properties: Cross-Country Evidence" with S. Keskek, L. Myers, and Y. Cao. Journal of Accounting, Auditing and Finance, 2020, p1-29.
- "Corporate Strategic Philanthropy, Product Strategy, and Firm Value: A Strategic Fit Perspective" with E. Cho. *Asia-Pacific Journal of Financial Studies*, 2020, Vol. 49, No. (2), p272-298.

- "A Textual Analysis of U.S. Corporate Social Responsibility Reports" with Clarkson, G. Richardson, and J. Wang. *Abacus*, 2020, Vol. 56, No. (1), p3-34.
- "Corporate Social Responsibility and the Choice between Bank Debt and Public Debt" with W. Wang, W. Zhang, and W. Tan.
 Accounting Horizons, 2020, Vol. 34, No. (1), p151-173.
- 24. "Societal Trust and Management Earnings Forecasts" with Y. Guan, G. Lobo, and X. Xin. *The Accounting Review*, 2020, Vol. 95, No. (5): p149-184.
- "Home and Foreign Host Country IFRS Adoption and Cross-delisting" with K. Kanagaretnam, and X. Kong. *Journal of International Business Studies*, 2020, Vol. 51, p1008-1033
- 26. "Causes and Consequences of Voluntary Assurance of CSR Reports: International Evidence Involving Dow Jones Sustainability Index Inclusion and Firm Valuation" with Y. Li, G. Richardson, and P. Clarkson. *Accounting, Auditing, & Accountability Journal*, 2019, Vol. 32, No. (8), p2451-2474.
- "Cross-listings and Voluntary Disclosure: International Evidence" with L. Chen, Y. Dong, and J. Ng. Journal of Financial Reporting, 2019, Vol. 4, No. (2), p89-113.
- "Foreign Institutional Ownership and the Choice between Public and Private Debt" with J, Hu and A. Mensah. Journal of International Accounting Research, 2019, Vol. 18, No. (2), p31-64.
- "Foreign Institutional Investors and Voluntary Disclosure around the World" with F. Xie and X. Xin.
 The Accounting Review, 2019, Vol. 94, No. (5), p319-348.
- "Professional Accountancy Organizations and Stock Market Development" with H. Huang and X. Kong.
 Journal of Business Ethics, 2019, Vol. 157, No. (1), p231-260.
 Presented at the Joint International Conference of the Journal of International Accounting Research (JIAR) and Accounting, Organizations & Society (AOS) 2016
- "A Corporate Social Responsibility Framework for Accounting Research" S. Radhakrishnan and R. Liu. *International Journal of Accounting*, 2018, Vol. 53, No. (4), p274-294.
- 32. "Country-level Institutions and Management Earnings Forecasts" with W. Li, J. Ng and O. Urcan. *Journal of International Business Studies*, 2018, Vol. 50, No. (1), p48-82.
- 33. "Voluntary Disclosure of Corporate Political Spending" with X. Liu, and L. Goh.

* Paper is presented on the *Special Issue Conference of Journal of Corporate Finance Journal of Corporate Finance*, 2018, In press, published on 2020, Vol. 61.

34. "Mandatory IFRS Adoption and Management Forecasts: The Impact of Enforcement" with Z. Gu and J. Ng.

China Journal of Accounting Research, 2018, Vol. 12, No. (1), p33-61. * *Best Paper Award from Macao International Symposium on Accounting and Finance 2013*

- 35. "Audited Financial Reporting and Voluntary Disclosure: International Evidence on Management Earnings Forecasts" with X. Kong, R. Liu, and Z. San.
 * Presented at the Joint International Conference of the Journal of International Accounting Research (JIAR) and Accounting, Organizations & Society (AOS) 2016
 International Journal of Auditing, 2018, Vol. 22, No. (2), p249-267.
- 36. "Corporate Lobbying, Visibility and Accounting Conservatism" with X. Kong, and S. Radhakrishnan. Journal of Business Finance and Accounting, 2017, Vol. 44, No. (5) & (6), p527-557.
- 37. "Corporate Social Responsibility (CSR) Reporting Narrative and Analysts Forecasts Accuracy" with V. Muslu, S. Mutlu, and S. Radhakrishnan. *Journal of Business Ethics*, 2017, Vol. 154, No, (4), p 1119-1142.
 *Best Paper Award from the 5th World Business Ethics Forum
- "Management Forecast and Cost of Capital: International Evidence" with Y. Cao, L. Myers, and G. Yang.
 Review of Accounting Studies, 2017, Vol. 22, No. (2), p791-838.
- "Audited Financial Reporting and Corporate Social Responsibility (CSR) Disclosure" with L. Chen, B. Srinidhi and W. Yu. *Journal of Management Accounting Research*, 2016, Vol. 28, No. (2), p53-76.
- "Corporate Social Responsibility and Stakeholder Governance Around the World" with H. Jo, and M. Soon.
 Global Finance Journal, 2016, Vol. 29, p42-69.
- 41. "The Effect of Mandatory IFRS Adoption on International Cross-listings" with L. Chen and J. Ng. *The Accounting Review*, 2015, Vol. 90, No. (4), p1395-1435.
 *Best Paper Award from International Conference on Accounting and Information Technology 2014
- 42. "Corporate Philanthropy, Ownership Types and Financial Transparency" with C. Qian and X. Gao. *Journal of Business Ethics*, 2015, Vol. 130, Issue (4), p851-867.
 *Best Paper Award from 4th World Business Ethics Forum 2012
- 43. "Corporate Social Responsibility Disclosure and the Cost of Equity Capital: The Role of

Stakeholder Orientation and Financial Transparency" with D. Dhaliwal, O. Li, and G. Yang. *Journal of Accounting and Public Policy*, 2014, Vol. 33, p328-355.

- 44. "Nonfinancial Disclosure and Analyst Forecast Accuracy: International Evidence on Corporate Social Responsibility Disclosure" with D. Dhaliwal, S. Radhakrishnan, and G. Yang. *The Accounting Review*, 2012, Vol. 87, No. (3), p723-759 (lead article). *Paper is featured on Principles for Responsible Investors (PRI) Academic Network*
- 45. "The Valuation-Relevance of the Foreign Translation Adjustment: The Impact of Barriers to Entry" with S. Radhakrishnan. *International Journal of Accounting*, 2011, Vol. 46, Issue (4), p431-458. *Paper is presented on International Journal of Accounting Symposium 2009*
- 46. "Voluntary Nonfinancial Disclosure and the Cost of Equity Capital: The Initiation of Corporate Social Responsibility Reporting" with D. Dhaliwal, O. Li, and G. Yang. *The Accounting Review*, 2011, Vol. 86, No. (1), p59-100. *Paper is featured on the Harvard Law School Forum on Corporate Governance and Financial Regulation since October 2010. Paper is featured on Principles for Responsible Investors (PRI) Academic Network*
- 47. "Institutional Investors, Managerial Ownership and Executive Compensation" with S. Janakiraman and S. Radhakrishnan. *Journal of Accounting, Auditing, and Finance*, 2010, Vol. 25, Issue (4), p673-707. *Paper is presented on Journal of Accounting, Auditing and Finance Symposium 2009*
- "Discussion The Impact of Market Segmentation on the Value-Relevance of Accounting Information: Evidence from China" *Asia-Pacific Journal of Accounting and Economics*, 2012, Vol. 19, No. (1), p97-99.

Competitive Research Grants Received

| 2022 | Competitive Earmarked Research Grant of Hong Kong Government; |
|------|--|
| | <i>Grant amount:</i> HK\$ 666,932; |
| | Role: <u>Co-Investigator</u> |
| | Project title "Reverse the revolving door: An examination of auditor's "boomerang" |
| | experience from private to public accounting |
| | Status: On-going |
| 2022 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | <i>Grant amount:</i> HK\$ 428,031; |
| | Role: <u>Co-Investigator</u> |
| | Project title "The Impact of Mandated Climate Risk Disclosure" |
| | Status: On-going |
| 2021 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | <i>Grant amount:</i> HK\$ 632,493; |

| | Role: Principal Investigator |
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| | Project title "Integrating Corporate Social Responsibility Criteria into Executive |
| | Compensation and Its Capital Market Consequences" |
| | Status: On-going |
| 2021 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | Grant amount: HK\$ 387,493; |
| | Role: <u>Co-Investigator</u> |
| | Project title "The Impact of IFRS 9 on Banks' Management Earnings Forecasts" |
| | Status: On-going |
| 2015-2020 | I worked for non-UGC institutions outside of HK, and thus was not qualified to apply |
| | UGC's Competitive Earmarked Research grant. |
| 2013 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | Grant amount: HK\$ 241,777; |
| | Role: <u>Principal Investigator</u> |
| | Project title "The Effect of Mandatory IFRS Adoption on International Cross-listings" |
| | Status: Completed |
| 2012 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | Grant amount: HK\$ 372,864; |
| | Role: <u>Principal Investigator</u> |
| | Project title "Corporate Issued Guidance: An International Study" |
| | Status: Completed |
| 2011 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | Grant amount: HK\$ 273,222; |
| | Role: <u>Principal Investigator</u> |
| | Project title "The Role of Accountants in the Quality of Financial Reporting around the |
| | World" |
| | Status: Completed |
| 2009 | Competitive Earmarked Research Grant of Hong Kong Government; |
| | Grant amount: HK\$ 359,520; |
| | Role: <u>Principal Investigator</u> |
| | Project title "Corporate Social Responsibility Disclosure and Cost of Equity Capital" |
| | Status: Completed |

Professional Services

Ad hoc reviewer for manuscripts submitted to

- 1. Accounting and Business Research
- 2. Accounting Horizons
- 3. Accounting, Organizations and Society
- 4. Applied Economics
- 5. Asian Administration and Management Review
- 6. Asia-Pacific Journal of Accounting and Economics
- 7. Auditing: A Journal of Practice & Theory

- 8. Behavioral Research in Accounting
- 9. British Accounting Review
- 10. British Journal of Management
- 11. Business and Society
- 12. Business Ethics A European Journal
- 13. Business Ethics, the Environment & Responsibility
- 14. China Accounting and Finance Journal
- 15. China Finance Review International
- 16. China Journal of Accounting Research
- 17. Contemporary Accounting Research
- 18. Corporate Governance: An International Review
- 19. Emerging Markets Finance and Trade
- 20. Eurasian Business Review
- 21. European Accounting Review
- 22. Economic Systems
- 23. International Journal of Accounting
- 24. International Journal of Auditing
- 25. International Journal of Finance and Economics
- 26. International Review of Economic and Finance
- 27. International Review of Financial Analysis
- 28. Journal of Accounting and Public Policy
- 29. Journal of Accounting, Auditing and Finance
- 30. Journal of Business Ethics
- 31. Journal of Business Finance and Accounting
- 32. Journal of Cleaner Production
- 33. Journal of Contemporary Accounting and Economics
- 34. Journal of Corporate Finance
- 35. Journal of Economics and Management Strategy
- 36. Journal of Information Systems
- 37. Journal of International Accounting, Auditing and Taxation
- 38. Journal of International Accounting Research
- 39. Journal of Management Accounting Research
- 40. Journal of Management and Governance
- 41. Journal of Management and Organization
- 42. Journal of Management Studies
- 43. Journal of Multinational Financial Management
- 44. Managerial Auditing Journal
- 45. Managerial Finance
- 46. Management Science
- 47. North American Journal of Economics and Finance
- 48. Production and Operations Management
- 49. Research in International Business and Finance
- 50. Taiwan Accounting Review
- 51. The Accounting Review

Academic Honors & Awards

- 1. 2022, CGIR (Corporate Governance: An International Review) 2021 Best Paper
- 2021, Best Paper Award 西京学院会计学院 2021 年冬季学士会议
- 2021, Best Paper Award The 7th Academic and Consultative Conference of Hangzhou Social Science Community/ The 2nd Zhejiang Province Corporate Social Responsibility Conference. 杭州市社会科学界第七届学术和 咨政年会分论坛暨第二届浙江省企业社会责任学术研讨会
- 2021, Best Paper Award The 5th Annual China Finance and Accounting Academic Conference 第五届中国财务与会计学术 年会
- 5. 2021, The Faculty Research Productivity Award, Faculty of Business, PolyU
- 6. 2021, *The Faculty Award for Outstanding Achievement in Knowledge Transfer*, *Faculty of Business*, *PolyU*
- 7. 2021, AF Teaching Award, School of Accounting and Finance, PolyU
- 8. 2021, AF Service Award, School of Accounting and Finance, PolyU
- 9. 2020, *The Award for Outstanding Performance/Achievement in Research*, School of Accounting and Finance, PolyU
- 10. 2020, *The Award for Outstanding Performance/Achievement in Teaching*, *School of Accounting and Finance, PolyU*
- 11. 2019, Schulich Research Fellow
- 2018, Best Paper Award 7th World Business Ethics Forum, "Product Market Competition and Voluntary Corporate Social Responsibility Disclosure"
- 13. 2017, York Research Chair Award
- 14. 2014, Best Paper Award 5th World Business Ethics Forum, "Corporate Social Responsibility (CSR) Reporting Narrative and Analysts Forecasts Accuracy"
- 15. 2014, *Best Paper Award International Conference on Accounting and Information Technology,* "Mandatory IFRS Adoption, Accounting Proximity, and International Cross-listings"
- 16. 2013, Best Paper Award 4th World Business Ethics Forum, "Corporate Philanthropy, Ownership Types and Financial Transparency"
- 17. 2013, Best Paper Award Macao International Symposium on Accounting and Finance, "Mandatory IFRS Adoption and Management Forecasts: The Impact of Enforcement"
- 18. 2006, Doctoral Consortium Fellow, American Accounting Association
- 19. 2005, Doctoral Consortium Fellow, American Accounting Association Southwest Region